APHRODITE HILLS RESORT
COMMUNITY POLICY STATEMENT

The managers and owners of Aphrodite Hills Resort share the commitment to ensure positive relationships between the resort and the local community and its businesses.

Aphrodite Hills Resort ensures that its social and economic impacts are positive and beneficial to the local community wherever possible. We also strive to minimize and eliminate instances of negative impacts.

Our Community Policy and primary goals are as follows:

1. Certification
In order to satisfy broader sustainability criteria including socio-economic impacts and staff welfare, Aphrodite Hills Resort has developed and implements a Quality Management System, which satisfies the requirements defined by the ISO 9001, ISO 22000 and EMAS. The Intercontinental Aphrodite Hills Resort Hotel has been certified with the aforementioned standards and is pursuing a Travelife award for 2013. The Hotel aims to be awarded with Travelife Gold by 2015.

2. Promotion of Responsible Tourism in the Area
Being an Intercontinental franchise and a member of Travelife the Hotel promotes greater economic and social benefits for the residential and business community.

The Resort also works with local schools and colleges upon request to provide work experience opportunities.

3. Purchasing
Aphrodite Hills Resort mostly purchases and continuously promotes produce from the local area, whilst ensuring that quality of food does not compromise the comfort of our guests. This will help reduce CO$_2$ emissions from transportation of products from international destinations.

4. Employment
The Resort recognizes the importance of recruiting local people as preferred employees. This increases the likelihood of monies being spent in the local community. Additionally, it encourages local residents to stay within the community, rather than seeking employment outside of the community. The policy preserves our destination which is the bases for prospective and repeat guests.

5. Donations and Charity
Aphrodite Hills Resort donates items such as furniture or linen that is no longer suitable for use within the hotel and resort, to local organizations that may benefit from them, such as the Cyprus Red Cross, Paphiakos Animal Shelter and other community groups. The Resort also carefully considers how it may help the local community by the provision of in-kind support, food collection drives, blood donations, and financial donations to the Cyprus Cancer Society and Paphiakos Animal Shelter. The resort also organizes annual social events with proceeds going to causes such as the Radiomarathon and Europa Donna.

Our vision:
Aphrodite Hills Resort aims to constantly improve its local community relationships by allowing access to our private beach, hotel facilities and onsite spa to local people, and by continuously strengthen our sponsorship to our existing social and charitable events and donations.

In 2013 we aim to improve the sponsorship of various sporting events such as the Antique Car Rally, through the promotion of onsite community tennis events (with the participation of local and international Tennis celebrities) and through the establishment of the Cyprus Professional Golf Association and the sponsorship of annual golf classes for the community.

Our aim is to support local crafts people to showcase their products to our guests and to give them the opportunity to sell their products regularly in our onsite supermarket.

Demetris Demetriou
RESORT GENERAL MANAGER